



## Data protection declaration

The responsible party in the sense of the data protection laws, in particular the EU Data Protection Regulation (DSGVO) as well as the Federal Data Protection Act (DSG), is:

Cleanfix Reinigungssysteme AG  
Stettenstrasse 15  
CH-9247 Henau-Uzwil SG  
E-Mail: [info@cleanfix.com](mailto:info@cleanfix.com)  
Website: [www.cleanfix.com](http://www.cleanfix.com)

## General notice

Cleanfix, the operator of this site, takes the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

In cooperation with our hosting providers, we make every effort to protect the databases as well as possible against unauthorised access, loss, misuse or falsification.

We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. Complete protection of data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with the following description, insofar as your consent is required. This website can generally be visited without registration. Data such as pages accessed or names of the files accessed, date and time are stored on the server for statistical purposes without this data being directly related to your person. Personal data, in particular name, address or e-mail address, are collected on a voluntary basis as far as possible.

## Processing of personal data

Personal data is any information that relates to an identified or identifiable person. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, regardless of the means and procedures used, in particular the acquisition, storage, retention, use, modification, disclosure, archiving, deletion or destruction of personal data.

We primarily process the personal data that we receive from our customers and other business partners in the course of our business relationship with them and other persons involved or that we collect from their users in the operation of our websites, apps and other applications.

## Execution of contracts

For the execution of contracts, both with our customers and with our suppliers, we process personal data. This personal data is provided to us directly by our customers or suppliers and is retained by us for as long as either the customer or supplier relationship continues or there is a legal obligation to retain it.

## Webshop

If you wish to place an order in our webshop, it is necessary for the conclusion of the contract that you provide your personal data, which we require for the processing of your order. For this purpose, we may pass on your payment details to our bank. In order to be able to use our webshop, you must open a customer account, through which your data will be stored for future purchases. You can delete the customer account at any time.

## Privacy policy for the use of Mastercard

In our online shop, we offer the payment service provider Mastercard for the processing of payments. The provider is the company Mastercard Inc. based in the USA. The company Mastercard Europa SA, based in Belgium, is responsible for Europe.

When you make a payment via Mastercard, your payment information is transmitted to Mastercard. Mastercard processes your information such as your name, credit card number, credit card expiry date and CVC code to complete the payment transaction and to prevent fraud.

Mastercard uses the data collected to process payment transactions, prevent fraud and improve their services. They may also use data for marketing purposes unless the customer has objected.

Mastercard may share data with other financial institutions, regulators and legal bodies, especially when it comes to fraud prevention or legal requirements.

Cardholders have certain rights in relation to their data, including the right to access, correct and delete their personal information.

Mastercard is required to comply with various national and international data protection laws, including the General Data Protection Regulation (GDPR) in the European Union.

Mastercard has its own privacy policies that govern the processing, storage and protection of your personal information. We recommend that you read Mastercard's privacy policy carefully to learn more about your rights and the processing of your personal data. For more information, please visit Mastercard's website and consult their data protection policy: <https://www.mastercard.us/en-us/vision/corp-responsibility/commitment-to-privacy/privacy.html>.

The processing of your payment information is based on Art. 6 (1) lit. b DSGVO, which allows the processing of data for the performance of a contract or pre-contractual measures.

#### **Privacy policy for the use of Visa**

We use the payment service provider Visa in our online shop to process payments. The provider is the company Visa Inc. based in the USA. The company responsible for Europe is Visa Europe Services Inc. based in the UK.

When you make a payment via Visa, your payment information is transmitted to Visa. Visa processes your personal information such as your name, credit card number, card expiry date and security code to complete the payment transaction and prevent fraud attempts.

Visa may share data with other financial institutions, regulators and legal entities, particularly when fraud prevention or legal requirements are involved.

Cardholders have certain rights with respect to their data, including the right to access, correct and delete their personal information.

Visa has its own privacy policy that governs the processing, storage and protection of your personal information. We recommend that you read Visa's privacy policy carefully to learn more about your rights and the processing of your personal information. For more information, please visit Visa's website and read their

Privacy Policy: <https://www.visa.de/nutzungsbedingungen/visa-privacy-center.html>

Your payment information is processed on the basis of Art. 6 (1) lit. b DSGVO, which permits the processing of data for the performance of a contract or pre-contractual measures.

#### **Privacy policy for the use of TWINT**

We use the payment service provider TWINT in our online shop to process payments. The provider is the company TWINT AG, which is based in Switzerland. Within the framework of group-internal services, your personal data may be disclosed to TWINT AG or TWINT Acquiring AG within the group.

When you make a payment via TWINT, certain personal data and your payment information are transmitted to TWINT. TWINT processes your personal data such as your surname, first name, date of birth, telephone number, bank details, proof of identity, e-mail address and location data (subject to consent) in order to complete the payment transaction and prevent attempted fraud.

The data is deleted as soon as it is no longer required for the provision of the service. Data that must be kept longer by law, such as payment data, is exempt from deletion. We also retain contractual data for longer, as this is required by statutory retention obligations.

TWINT may share data with other financial institutions, supervisory authorities and legal institutions, especially when it comes to fraud prevention or legal requirements.

TWINT has its own data protection guidelines that govern the processing, storage and protection of your personal data. We recommend that you read TWINT's data protection guidelines carefully to find out more about your rights and the processing of your personal data. For more information, please visit the TWINT website and read their

Privacy Policy: <https://www.twint.ch/en/data-privacy/?lang=en>

Your payment information is processed on the basis of Art. 6 (1) lit. b DSGVO, which permits the processing of data for the performance of a contract or pre-contractual measures.

### **Privacy Policy for the Use of PayPal**

Our online shop offers the option to process payments through PayPal. PayPal is an online payment service that allows secure and convenient online transactions. The service is provided by PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg.

When you choose PayPal as your payment option, your payment information will be forwarded to PayPal to complete the transaction. This may include information such as your name, email address, shipping address, or other payment details. Please note that we do not store or process sensitive payment information such as credit card data on our website.

The use of PayPal is subject to PayPal's privacy policy, which you can view here. PayPal adheres to strict privacy standards and uses your data solely for payment processing and fraud prevention. We do not have access to your payment data or your PayPal account information.

Please note that PayPal may use cookies to track your interaction with the payment platform and improve the user experience. For more information on cookies and their use, please refer to our Cookie Policy.

By using PayPal, you consent to the processing of your data by PayPal in accordance with their privacy policy. If you have concerns about privacy or the use of your data, we recommend reading PayPal's privacy policy (<https://www.paypalobjects.com/marketing/ua/pdf/GB/en/privacy-full.pdf>) and considering alternative payment methods if necessary.

### **Contact Form**

If you submit inquiries to us via the contact form, your details from the inquiry form, including the contact details you provided, will be stored by us for the purpose of processing the inquiry and for any follow-up questions.

### **Advertising Purposes**

The information provided to us via the contact form may be used by us for advertising purposes. If advertising is only permissible with your consent, we will ask for your consent in each case. You can revoke your consent at any time. However, this will not affect the data processing carried out based on this consent until then. User data will be deleted after revocation of consent unless the data controller has a legitimate interest in further retention. This may be the case if we are required to continue storing the data due to a contract with you. In any case, only the data that is absolutely necessary to achieve the respective purpose will continue to be stored.

## Cookie First

We use the Cookie First cookie management tool on our website, provided by Cookie First B.V. ("Cookie First"). Cookie First allows us to obtain and manage your consent for the use of cookies and similar technologies on our website.

When you visit our website, cookies and other tracking technologies may be used to collect information about your usage behavior. Before using these cookies, we ask for your consent through the cookie banner displayed to you during your first visit to our website. With the help of Cookie First, you can adjust your cookie settings at any time and withdraw your consent.

The use of Cookie First is based on your consent pursuant to Art. 6 para. 1 lit. a GDPR. You can adjust your cookie settings at any time through the cookie banner or your browser settings.

For more information on data use by Cookie First, your rights, and options to protect your privacy, please refer to Cookie First's privacy policy: <https://cookiefirst.com/legal/privacy-policy/>.

Please note that we have no control over the data collection and processing by Cookie First and cannot take responsibility for it.

## Google Tag Manager

We use Google Tag Manager on our website, a service provided by Google Ireland Limited ("Google"). Google Tag Manager allows us to implement and manage website tags and tracking scripts. Through Google Tag Manager, third-party tags on our website may be activated that may collect data. However, Google Tag Manager itself does not collect personal data; it is simply a management solution for integrating and managing tags.

The use of Google Tag Manager is based on our legitimate interest in accordance with Article 6(1)(f) of the GDPR to improve the efficiency of our website and facilitate the smooth integration of third-party tags. Please note that Google Tag Manager may implement other tags that may collect personal data. We have no control over the data collection and processing by these tags. We recommend reading the privacy policies of the respective third-party providers for information on data usage by them and your rights and privacy protection options.

For more information on data usage by Google Tag Manager, please refer to Google's Privacy Policy: <https://policies.google.com/privacy>. Please note that we have no control over the data collection and processing by Google Tag Manager and cannot assume responsibility for it.

## Google Analytics

Google Ireland (based in Ireland) is the provider of the "Google Analytics" service and acts as our data processor. Google Ireland relies on Google LLC (based in the USA) as its data processor (both referred to as "Google").

Google uses performance cookies (see above) to track the behavior of visitors to our website (duration, frequency of page views, geographical origin of access, etc.) and generates reports for us based on this information regarding the use of our website.

We have configured the service to truncate the IP addresses of visitors from Europe before they are transferred to the USA, making them non-identifiable.

We have disabled the "Data Sharing" and "Signals" settings. Although we can assume that the information we share with Google is not personal data, it is possible that Google may draw conclusions about the identities of visitors, create personal profiles, and link this data with the Google accounts of these individuals.

If you consent to the use of Google Analytics, you explicitly consent to such processing, including the transfer of personal data (especially usage data related to the website and app, device information, and individual IDs) to the USA and other countries. You can find information on the privacy of Google Analytics here:

<https://support.google.com/analytics/answer/6004245>, and if you have a Google account, you can find more information about processing by Google here: <https://policies.google.com/technologies/partner-sites?hl=en>.

To disable Google Analytics, Google provides a browser plug-in at <https://tools.google.com/dlpage/gaoptout?hl=en>.

## Google Ads

We use Google Ads, an online advertising program provided by Google Ireland Limited ("Google"). Google Ads allows us to display advertisements on Google search result pages, websites in the Google Display Network, and other Google services.

As part of using Google Ads, personal data may be processed, such as your IP address, location, search behavior, or interactions with our ads. This data is used to present you with relevant and targeted advertising.

The use of Google Ads is based on our legitimate interest in accordance with Article 6(1)(f) of the GDPR to promote our products and services and reach potential customers.

If you do not wish your data to be used as part of Google Ads, you can disable personalized advertising through Google's ad settings or restrict the use of cookies in your browser.

For more information on data usage by Google Ads and your rights and privacy protection options, please refer to Google's Privacy Policy: <https://policies.google.com/privacy>. Please note that we have no control over the data collection and processing by Google and cannot assume responsibility for it.

## Google Ads Conversion Tracking

This website utilizes Google Conversion Tracking. If you arrived at our website via an ad placed by Google, Google Ads (formerly known as Google AdWords) will place a cookie on your computer. The Conversion Tracking cookie is set when a user clicks on an ad placed by Google. These cookies expire after 30 days and are not used for personal identification. If the user visits specific pages on our website and the cookie has not yet expired, we and Google can recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Therefore, cookies cannot be tracked across the websites of Ads customers. The information obtained through the Conversion Cookie is used to create conversion statistics for Ads customers who have opted for Conversion Tracking. We learn the total number of users who clicked on our ad and were redirected to a page with a Conversion Tracking tag. However, you will not receive any information that can personally identify users.

If you do not wish to participate in tracking, you can reject the setting of the necessary cookie, for example, through browser settings that disable the automatic setting of cookies or by configuring your browser to block cookies from the domain "googleleadsservices.com." Please note that you should not delete the opt-out cookies as long as you do not want to record measurement data. If you have deleted all your cookies in the browser, you will need to set the respective opt-out cookie again.

## Google Re/Marketing Services

Based on our legitimate interests (i.e., an interest in the analysis, optimization, and cost-effective operation of our online offering within the meaning of Art. 6 para. 1 lit. f. GDPR), we use the marketing and remarketing services (short "Google Marketing Services") of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, ("Google").

Google Marketing Services allow us to display advertisements for and on our website in a more targeted manner, showing users only ads that potentially match their interests. For example, if a user is shown ads for products they have expressed interest in on other websites, this is referred to as "remarketing." For these purposes, when our website and other websites with Google Marketing Services active are accessed, Google immediately executes a code from Google, and so-called (re)marketing tags (invisible graphics or code, also known as "web beacons") are integrated into the website.

With their help, an individual cookie is stored on the user's device, i.e., a small file (similar technologies can also be used instead of cookies). The cookies can be set by various domains, including google.com, doubleclick.net, invitemediamedia.com, admeld.com, googlesyndication.com, or googleadservices.com. This file records which websites the user has visited, which content they are interested in, and which offers they have clicked on, as well as technical information about the browser and operating system, referring websites, visit time, and other information about the use of the online offering.

The IP address of the users is also recorded, but we inform Google Analytics that the IP address is shortened within member states of the European Union or in other contracting states of the Agreement on the European Economic Area and is only transmitted to a server of Google in the USA and shortened there in exceptional cases. The IP address is not merged with user data within other Google offerings. The information mentioned above may also be linked by Google to information from other sources. If the user subsequently visits other websites, they may be shown ads tailored to their interests.

User data is processed pseudonymously within the framework of Google Marketing Services. This means that Google does not store and process the name or email address of the users, but processes the relevant data cookie-related within pseudonymous user profiles. From Google's perspective, the ads are not managed and displayed for a specifically identified person but for the cookie holder, regardless of who that cookie holder is. This does not apply if a user has expressly allowed Google to process the data without this pseudonymization. The information collected by Google Marketing Services about users is transmitted to Google and stored on Google's servers in the USA.

One of the Google Marketing Services we use is the online advertising program "Google Ads." In the case of Google Ads, each Google Ads customer receives a different "Conversion Cookie." Therefore, cookies cannot be tracked across the websites of Google Ads customers. The information obtained through the cookie is used to create conversion statistics for Google Ads customers who have opted for Conversion Tracking. Google Ads customers learn the total number of users who clicked on their ad and were redirected to a page with a Conversion Tracking tag. However, they will not receive any information that can personally identify users.

We can also integrate third-party advertisements through the Google Marketing Services "AdSense." AdSense uses cookies that enable Google and its partner websites to display ads based on users' visits to this website or other websites on the internet. Additionally, we can use the "Google Tag Manager" to integrate and manage Google's analysis and marketing services into our website. For more information on how Google uses data for marketing purposes, please visit the overview page: [www.google.com/policies/technologies/ads](http://www.google.com/policies/technologies/ads), and Google's privacy policy is available at [www.google.com/policies/privacy](http://www.google.com/policies/privacy).

If you wish to opt out of interest-based advertising by Google Marketing Services, you can use the settings and opt-out options provided by Google: [www.google.com/ads/preferences](http://www.google.com/ads/preferences).

### **Use of Google Web Fonts**

This website uses so-called web fonts provided by Google for a uniform display of fonts. When you visit a page, your browser loads the required web fonts into its browser cache to display texts and fonts correctly. If your browser does not support web fonts, a default font will be used from your computer. For more information about Google Web Fonts, please visit [developers.google.com/fonts/faq](http://developers.google.com/fonts/faq), and you can find Google's privacy policy at [www.google.com/policies/privacy/](http://www.google.com/policies/privacy/).

### **Newsletter**

To receive further information about our services, you can also subscribe to an email newsletter.

To activate the newsletter, the so-called double opt-in procedure is applied, meaning you can only receive the newsletter after you have explicitly confirmed that you want to activate it. Once you have activated the newsletter, you will receive a notification email.

You can withdraw your consent at any time. However, this does not affect data processing that has already occurred based on this consent.

User data will be deleted upon withdrawal of consent, unless the controller has a legitimate interest in further retention. This may be the case if we need to continue storing the data due to a contract with you. In any case, only the data that is absolutely necessary to achieve the respective purpose will continue to be stored.

## **Applications**

Personal data submitted with an application will be used solely for the purpose of personnel recruitment.

The legal basis for processing your data is your consent (Art. 6 para. 1 a) GDPR or Art. 13 para. 1 GDPR), and, if sensitive data is processed, your explicit consent (Art. 9 para. 2 a) GDPR or Art. 13 para. 1 GDPR), the performance of pre-contractual measures at your request (Art. 6 para. 1 b) GDPR or Art. 13 para. 2 lit. a) GDPR), as well as the protection of our legitimate interests in conducting efficient applicant management (Art. 6 para. 1 f) GDPR or Art. 13 para. 1 GDPR).

If the application results in hiring, the applicant's data will be transferred to our personnel file and stored in accordance with legal regulations for employment relationships.

If the application does not result in hiring, we will delete applicant data no later than four months after the conclusion of the application process, unless a legal obligation requires longer retention or we are allowed to retain applicant data to fulfill legal obligations or to defend against or assert legal claims.

As part of the selection process, we may obtain references from former employers of applicants to better assess their suitability and fit for our organization. The collection of such references is only done with prior voluntary consent and can be revoked at any time.

In certain cases, we may share or grant access to applicant data. Recipients of the data may include individuals within the responsible party who are involved in the processing (HR staff, administrators). Similarly, for the purposes of conducting our applicant management, data may be disclosed or accessed by external service providers in the context of a contractual relationship with us.

## **Further Processing Activities and Legal Bases**

Furthermore, we process personal data in accordance with the following legal bases in connection with Art. 6 para. 1 GDPR, to the extent and insofar as the EU GDPR is applicable:

Processing of personal data with the consent of the data subject.

Processing of personal data to fulfill a contract with the data subject and to carry out pre-contractual measures.

Processing of personal data to fulfill a legal obligation to which we are subject under applicable EU law or the law of a country where the GDPR is wholly or partially applicable.

Processing of personal data to protect the vital interests of the data subject or another natural person.

Processing of personal data to safeguard our legitimate interests or those of third parties, provided that the fundamental freedoms and rights and interests of the data subject do not outweigh. Legitimate interests include, in particular, our business interest in being able to provide our website, information security, enforcing our own legal claims, and complying with Swiss law.

We process personal data for the duration necessary for the respective purpose or purposes. In the case of longer retention obligations due to legal and other obligations to which we are subject, we restrict processing accordingly.

## **Use of Cookies**

This website uses cookies. These are small text files that allow specific user-related information to be stored on the user's device while they use the website. Cookies enable the determination of usage frequency and the number of users of the pages, analysis of user behavior while using the pages, and the customization of our offering to be more user-friendly. Cookies remain stored beyond the end of a browser session and can be

retrieved when the website is visited again. If you do not wish for this, you should configure your internet browser to refuse the acceptance of cookies. For further details, please refer to our cookie policy, which is visible on the website.

### **Use of SSL Encryption**

For reasons of security and to protect the transmission of confidential content, such as inquiries sent to us as the site operator, this website uses SSL encryption. You can recognize an encrypted connection by the change in the address line of the browser from "http://" to "https://" and by the padlock symbol in your browser's address bar. When SSL encryption is activated, the data you transmit to us cannot be read by third parties.

### **Server Log Files**

The provider of this website automatically collects and stores information in so-called server log files that your browser automatically transmits to us.

These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Hostname of the accessing computer
- Time of the server request

These data cannot be attributed to specific individuals. A merging of this data with other data sources is not carried out. We reserve the right to subsequently check this data if we become aware of specific indications of unlawful use.

### **Rights of the Data Subject**

You have the right to free information about your stored personal data, their origin and recipient, and the purpose of data processing at any time. If we process your personal data with your consent, you can revoke this consent at any time for the future. Such a revocation affects the permissibility of processing your personal data after you have given it to us. For this and for further questions regarding personal data, you can contact us at any time using the contact information provided in the imprint.

You also have the right to lodge a complaint with the competent supervisory authority for data protection, in Switzerland with the Federal Data Protection and Public Access Commissioner (FDPIC).

### **Social Media Plugins**

#### **YouTube**

This website includes features of the "YouTube" service. "YouTube" is owned by Google Ireland Limited, a company registered and operated under Irish law, with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland, which operates the services in the European Economic Area and Switzerland.

When you visit one of our pages equipped with a YouTube plugin, a connection to the YouTube servers is established. This informs the YouTube server about which of our pages you have visited. If you are logged into your YouTube account, you allow YouTube to associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account.

Your legal agreement with "YouTube" is governed by the terms and conditions found at the following link: <https://www.youtube.com/static?gl=en&template=terms&hl=en>. These terms constitute a legally binding agreement between you and "YouTube" regarding the use of the services. Google's privacy policy explains how "YouTube" handles your personal data and protects your data when you use the service.



For more information on how user data is handled, please refer to YouTube's privacy policy at:  
[www.google.com/intl/en/policies/privacy](http://www.google.com/intl/en/policies/privacy).

### **Instagram and Facebook**

Our website uses plugins from Meta Platforms Inc. (Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland). If Facebook has already set a cookie in your browser, your browser sends information to Facebook. We would like to point out that as the provider of the pages, we have no knowledge of the content of the transmitted data or its use by Facebook. For more information on how user data is handled, please refer to Instagram and Facebook's privacy policy at:

[https://www.facebook.com/privacy/policy/?entry\\_point=data\\_policy\\_redirect&entry=0](https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0).

### **LinkedIn**

We use LinkedIn network plugins on our website. LinkedIn is a service provided by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. When you visit one of our pages with a LinkedIn plugin, a connection to LinkedIn's servers is established. This informs LinkedIn about which of our pages you have visited. By doing so, LinkedIn is made aware of your visit to our website. If you click the LinkedIn "Recommend" button while logged into your LinkedIn account, you can link content from our website to your LinkedIn profile. This allows LinkedIn to associate your visit to our pages with your LinkedIn user account.

We have no control over the data that LinkedIn collects, nor do we have access to the content of the data transmitted to LinkedIn. For details on data collection by LinkedIn and your rights and options, please refer to LinkedIn's privacy policy: <http://www.linkedin.com/legal/privacy-policy>.

### **Facebook Profile**

We operate the page <https://www.facebook.com/cleanfixofficial>. The responsible party for operating the platform for users from Europe is Meta Platforms Inc. (Meta Platforms Ireland Limited). Their privacy policy is available at [www.facebook.com/policy](http://www.facebook.com/policy). Some of your data will be transferred to the USA.

You can object to advertising here: [www.facebook.com/settings?tab=ads](http://www.facebook.com/settings?tab=ads). Regarding the data collected for "Page Insights" when visiting our page, we are jointly responsible with Meta Platforms Inc. (Meta Platforms Ireland Limited). Page Insights generates statistics on what visitors do on our page (comment on posts, share content, etc.).

This is described at [www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](http://www.facebook.com/legal/terms/information_about_page_insights_data). It helps us understand how our page is used and how we can improve it. We only receive anonymous, aggregated data. Our responsibilities regarding data protection are regulated according to the information at [www.facebook.com/legal/terms/page\\_controller\\_addendum](http://www.facebook.com/legal/terms/page_controller_addendum).

### **Instagram Profile**

We operate an Instagram profile at <https://www.instagram.com/cleanfixofficial> to communicate with our followers, customers, and the Instagram community and provide information about our products and services. When you visit our Instagram profile, personal data may be processed by Instagram or us as the profile operator.

The processing of personal data is based on your consent under Article 6 (1) (a) GDPR or on our legitimate interest under Article 6 (1) (f) GDPR in providing information about our company and interacting with our followers. Please note that we have no influence over data processing by Instagram. The processing of personal data by Instagram is governed by Instagram's privacy policy. For further information on data processing and your rights, please refer to Instagram's privacy policy: <https://help.instagram.com/519522125107875>.

Please note that we reserve the right to delete inappropriate posts or comments on our Instagram profile. We also point out that your posts or comments on our Instagram profile are publicly visible and can be viewed by other Instagram users. If you have any questions about the processing of your personal data in connection with our Instagram profile or if you wish to revoke your consent, please feel free to contact us by email or mail.

## **LinkedIn Profile**

We operate a LinkedIn page at the address: <https://ch.linkedin.com/company/cleanfix-reinigungssysteme-ag> to communicate with interested parties, customers, and the LinkedIn community and provide information about our products and services. When you visit our LinkedIn page, personal data may be processed by LinkedIn or us as the page operator.

The processing of personal data is based on your consent under Article 6 (1) (a) GDPR or on our legitimate interest under Article 6 (1) (f) GDPR in providing information about our company and interacting with interested parties. Please note that we have no influence over data processing by LinkedIn. The processing of personal data by LinkedIn is governed by LinkedIn's privacy policy. For further information on data processing and your rights, please refer to LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy>.

Please note that we reserve the right to delete inappropriate posts or comments on our LinkedIn page. We also point out that your posts or comments on our LinkedIn page are publicly visible and can be viewed by other LinkedIn users. If you have any questions about the processing of your personal data in connection with our LinkedIn page or if you wish to revoke your consent, please feel free to contact us by email or mail.

## **YouTube Channel**

We operate a YouTube channel at <https://www.youtube.com/cleanfixreinigungssystemeag> to provide videos and interact with our subscribers and the YouTube community. When you visit our YouTube channel, personal data may be processed by YouTube or us as the channel operator.

The processing of personal data is based on your consent under Article 6 (1) (a) GDPR or on our legitimate interest under Article 6 (1) (f) GDPR in providing information about our company and interacting with our subscribers. Please note that we have no influence over data processing by YouTube. The processing of personal data by YouTube is governed by YouTube's privacy policy. For further information on data processing and your rights, please refer to YouTube's privacy policy: <https://policies.google.com/privacy>.

Please note that your activities on our YouTube channel are publicly visible and can be viewed by other YouTube users. If you have any questions about the processing of your personal data in connection with our YouTube channel or if you wish to revoke your consent, please feel free to contact us by email or mail.

## **Data Transfer and Data Transmission Abroad**

The recipients of data are not only located in Switzerland. This especially concerns service providers who themselves or through their subcontractors may process personal data abroad. We can also transmit data to authorities and other individuals abroad if we are legally obligated to do so or, for example, as part of a company sale or a court proceeding. This applies to states in the EU or EEA, and potentially other countries worldwide. Not all states have adequate data protection measures. We mitigate the lower level of protection through appropriate contracts, especially using standard contract clauses approved by the Swiss Federal Data Protection and Public Information Commissioner of the European Commission. In certain cases, we may transmit data in accordance with data protection requirements even without such contracts, for example, if you have consented to the disclosure or if the disclosure is necessary for contract execution, for the establishment, exercise, or enforcement of legal claims, or for overriding public interests.

## **Copyrights**

The copyrights and all other rights to content, images, photos, or other files on the website belong exclusively to Cleanfix, the operator of this website, or the specifically mentioned copyright holders. For the reproduction of all files, the written consent of the copyright holder must be obtained in advance.

Those who infringe the copyrights of the respective copyright holder may be liable to criminal prosecution and may also be liable for damages.

## **General Disclaimer**

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## **Changes**

We reserve the right to amend this privacy statement at any time without prior notice. The current version published on our website shall apply. If this privacy statement is part of an agreement with you, we will inform you of the changes via email or through other suitable means in the event of an update.

## **Questions to the Data Protection Officer**

If you have questions regarding data protection, please send us an email or contact the contact listed at the beginning of the data protection statement in our organization.

Henau-Uzwil, October 2, 2023